

The Green Issue

Heflin Home News

AUGUST 2010

A Word From J.B. & Bryant Heflin

What's Inside:

- **Large Project Review**
- **Medium Project Review**
- **Small Project Review**
- **Green Remodeling**
- **Green Water Ideas**
- **Green Basement Solutions**

Services We Offer:

- **Custom Homes**
- **Room Additions**
- **Kitchens & Bathrooms**
- **Finish Basements**
- **Windows & Doors**
- **Handy Man Services**

We want to welcome you to our first edition of "Heflin Home News". This publication will introduce you to various services we provide, along with a multitude of helpful and useful information related to the topic of the month. We hope you will find it fun and informative, and that you continue to look forward to them. In future editions, we will highlight various local subcontractors and businesses that we work with and have contributed to our 28 years of success. We are proud to be "your" local remodeler. We only use local subcontractors and businesses who provide excellent quality and service to meet all of your needs.

We also want to personally thank all of our past customers for your business and the referrals you have given to friends and family. The kind words you

have spoken about us and our quality work have created the best "word of mouth" advertisement we could ask for. Without you, we would not have been able to grow our company and survive through these economic times. We look forward to continued success for many more years and to nourish our friendships with you on any future projects. We also look forward to serving the needs of your friends and family.

Our mission is to make

"customers for life" by providing the highest quality and customer service in the industry today. We pride ourselves in the fact that we are an "attention to details" local contractor, and will continue to do our very best in maintaining customer satisfaction on every level.

We hope you enjoy this edition of "Heflin Home News" and encourage your feedback to keep upcoming editions exciting and informative.

Thank you, JB & Bryant.



Bryant, Shane, Rob, Brian and JB

On April 22, 2010, the U. S. Environmental Protection Agency (EPA) passed a new lead paint law. The law is referred to as "Lead Safety for Renovation, Repair and Painting" (RRP). The RRP Rule states that, on or after April 22, 2010, firms

The New Lead Law

working in pre-1978 homes and child-occupied facilities must be certified and use lead safe work practices during renovations. Bryant and Rob both took the "Lead Safe Training" required course and thereby certified Heflin Remodeling as a

Lead Safe Certified Firm. So, if you live in a house built prior to 1978, rest assured that we are certified to perform lead safe work practices and will do our part to keep you and your family safe from lead paint dust.

Large Projects



Our company began as, and still is, a full service, custom remodeling company. However, that hasn't kept us from building dream homes for our customers. We have always had the skills and the re-

sources to handle custom home projects along with large whole house remodeling projects and large room additions. Our office staff, carpenters and subcontractors all have what it takes to schedule and complete large projects ranging from 4 to 18 months in length, without compromising the same standards of quality and ser-

vice expected on smaller jobs. Even though we consider ourselves a small family business, we are constantly striving to be more efficient, which allows us to tackle large projects. Just like the old saying, "big things come in small packages".



Medium Projects

Medium projects are a large percentage of our business and our team has developed

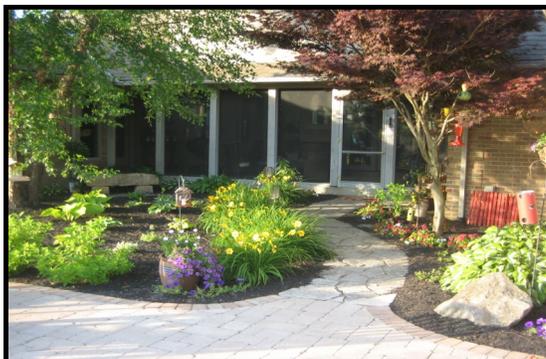
specialized skills for these jobs. Medium projects include kitchen remodels, in-

law suites and finished basements, just to name a few. Projects of this size generally range anywhere from 4 to 16 weeks and are handled with the same care and customer satisfaction as our large projects. Regardless of the size of the project, all of the same steps are taken to give the most attention to detail for a smooth running process from start to finish.



Small Projects

Many people associate our company with large or medium projects and are too busy for the "small" stuff. Truth is, we are a full service remodeling company. We can and are willing to complete any size project no matter how small. Please call and find out how we can serve all of your remodeling needs.



Green Remodeling

Heflin Remodeling continues to keep up with the times of the "Green" movement. Our crew is trained on current "Green Remodeling" techniques.

Green remodeling is the design and construction of projects that reduce environmental impacts. This includes energy, water, materials consumption, waste generation and harmful emissions, both indoors and out.

Our company and sub-contractors have been very

conscious of products used to create the least environmental impact and get the most energy savings possible for our customers.

Are drafty doors and windows giving you the chills? Are your energy bills making you hot? A simple, yet effective way to increase savings in your home could be done with a door or window replacement. With the government "Energy Tax Credits" available for a while longer,

now is the time to upgrade your doors and windows and get a little back from Uncle Sam. Not to mention what you will get back in savings from your energy bills. Did you know that 47% of energy used in homes is for heating? Or that 21% of air leakage is through doors and windows combined?

We use only energy star rated doors and windows to meet the highest standards of energy efficiency. Therma-Tru

and Masonite doors are our top sellers for entry systems. Andersen, Pella and Polaris windows are our favorites for your viewing pleasure.

Please give us a call and have JB or Bryant schedule a meeting to evaluate the best energy saving solutions for your home.



An estimated 30% of household water usage is flushed down the toilet.

Green Water Ideas

A leaky toilet may go unnoticed, as will the extra cash absorbed by your water bill. To check for leaks, add enough food coloring to your toilet tank to really brighten the water. After 30 minutes look to see if any of the dye has leaked into the bowl.

To save with each flush, put a 1/2 gallon container filled with water into the toilet tank, a brick will do the trick

too. This fast fix will save 16% on your water bill and 7,500 gallons of water a year!

Get into the habit of turning the tap off when washing your face, brushing your teeth, shaving or washing dishes; only have it on when necessary. Water running when it's not in direct use is needlessly soaking up your money.

By simply adding an aerator to all of your household fau-

cets, annual water consumption will be cut by 50%.

Keep some water in the fridge for an instant refreshing ice cold glass of water. No need to run the tap.

Keep a cover on your swimming pool when it's not in use. This will decrease water loss due to evaporation by 90%!

Green Basement Solutions

A finished basement is an excellent opportunity to extend the living space in your home as well as generate savings. Finished walls in your basement will preserve the cool in the summer and the heat in the winter.

We frame a full 3 1/2" thick wall against your foundation and install a R-13 wall insula-

tion to further decrease energy consumption and increase savings.

We have been finishing basements for 28 years. Heflin Remodeling continues to find solutions to transform your existing basement into the most functional and efficient use of space. Our in-house design capabilities

allow us to customize any basement to best suit your specific needs.

Let us schedule your basement remodel this fall, so you can begin saving energy before the first snow flakes.



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